

# ABD Promos



## Order Entry

8:00AM - 3:30PM  
Mon - Thurs  
515.281.7422  
Toll Free:  
866.IowaABD  
(866.469.2223)



## Will-Call

Will-Call Order:  
8AM - 1PM  
Mon - Fri  
Warehouse Pickup:  
11AM - 3:30PM  
Mon - Fri



## Fax Orders

8AM - 3:30PM  
Mon - Thurs  
Products Fax:  
515.281.7385  
Toll Free Fax:  
877.891.5348

## Faxed orders



When placing liquor orders by fax, please be sure to put the total number of full cases and the total number of split bottles on the bottom of each page. This practice will help the Division's staff ensure your orders are entered accurately and that you receive the correct inventory. Thank you.

## Martin Luther King, Jr. Day



The order and delivery schedule will not be affected by Martin Luther King, Jr. Day. However, the Division's offices will be closed on Monday, January 21, 2009, in observance of the holiday. The 2009 Holiday Order and Delivery Schedule will soon be posted on the Division's website.

## Will-Call open on Fridays



Will-call hours were extended for the holiday season. Effective Friday, January 2, 2009, the extended hours will become permanent. Will-call order hours will be Monday - Friday, 8:00 AM to 1:00 PM and pickup hours will be Monday - Friday, 11:00 AM to 3:30 PM.

## Vodka Markup



The variable markup rate on vodka, which began in 2004, will end on December 31, 2008. Effective January 1, 2009, all products in the vodka category will move to a straight 50% markup.

## Happy New Year



The Iowa Alcoholic Beverages Division would like to thank you for a successful 2008. We hope you had a happy and safe holiday season and are looking forward to a great 2009.

# January Promotions

## } Glazer's - Pinnacle Division

4377 - 112th Street  
 Urbandale, IA 50322  
 Phone: 515.252.7173 ext. 13  
 Fax: 515.252.8681

*All purchases must be on one invoice dated January 2009. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stock issues, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to our main office.*

**Diageo Prepared Cocktails Program:** Jose Cuervo Authentics, 750ml 4-packs, (2 cs = 1 cs), 1.75L; Golden Margaritas 750ml & 1.75L; Smirnoff Grand Cosmo, Mojito, & Pomegranate ; TGI Friday's Prepared Cocktails.

Mix & Match 25 cases, receive an \$80 check.  
 Mix & Match 55 cases, receive a \$250 check.  
 Mix & Match 80 cases, receive a \$450 check.  
 Mix & Match 150 cases, receive a \$1,000 check.

### Godiva Chocolate Liqueur:

Purchase 1 case, receive a \$15 check.  
 Purchase 2 cases, receive a \$40 check.  
 Purchase 3 cases, receive a \$75 check.

**Smirnoff & Jose Cuervo:** 750ml & 1.75L only. "Prepared Cocktails" are excluded.

Mix & Match 30 cases, receive a \$75 check.  
 Mix & Match 55 cases, receive a \$300 check.  
 Mix & Match 80 cases, receive a \$600 check.  
 Mix & Match 150 cases, receive a \$1,000 check.

### Captain Morgan Original Spiced Rum: 1.75L only

Purchase 5 cases, receive a \$25 check.  
 Purchase 10 cases, receive a \$50 check.  
 Purchase 25 cases, receive a \$175 check.  
 Purchase 50 cases, receive a \$350 check.  
 Purchase 75 cases, receive a \$600 check.  
 Purchase 100 cases, receive a \$1,250 check.

### Popov, Gordon's Vodka, & Gin, and Scoresby: All sizes.

Purchase 20 cases, receive a \$75 check.  
 Purchase 25 cases, receive a \$120 check.  
 Purchase 30 cases, receive a \$175 check.

**Reserve Brand Program:** 3 bottles MAXIMUM of any brand.

Purchase a minimum of 12 bottles from the brands below, receive \$75.  
 Purchase a minimum of 36 bottles from the brands below, receive \$350.

Ketel One  
 Ketel One Citroen  
 Jose Cuervo Reserva de la Familia  
 Jose Cuervo Reserva Platino  
 Jose Cuervo Tradicional  
 Johnnie Walker Blue  
 Clynelish  
 Crown Royal Special Reserve  
 Crown Royal Cask 16  
 Crown Royal XR  
 Don Julio Silver Dalwhinnie  
 Don Julio Reposado  
 Don Julio Anejo  
 Ciroc  
 Tanqueray 10  
 Bulleit  
 Bushmills Black  
 Nuvo

## } Hawkeye Wine & Spirits

3101 104th Street, Suite 4  
 Urbandale, IA 50322  
 Phone: 515.252.1665  
 Fax: 515.252.1708

*HWS offers the following promotions during the month of January. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by February 15th for payment.*

### Jim Beam: (750ml)

Purchase 3 cases Jim Beam Black, receive a \$50 gift check.

### Chi-Chi's Cocktails:

Purchase 25 cases Chi-Chi's Cocktails, receive a \$50 gift check.

### Cazadores, Bacardi & Bombay:

Purchase 3 case mix of Cazadores, receive a \$100 gift check.  
 Purchase 10 cases Bacardi Party Drinks RTDs, receive a \$50 gift check.  
 Purchase 25 cases Bacardi Superior/Gold/Select (.750/1.75), receive a \$150 gift check.  
 Purchase 4 cases Bombay Sapphire (750/1.75), receive a \$100 gift check.

### Cutty Sark & Skyy:

Purchase 3 cases Cutty Sark (1.75), receive a \$100 gift check.  
 Purchase 5 cases Skyy Vodka (.750/1.75), receive a \$50 gift check.  
 Purchase 25 cases Skyy Vodka (.750/1.75), receive a \$250 gift check.  
 Purchase 3 cases Skyy Infusions, receive a \$75 gift check.

## Balvenie, Glenfiddich, Hendrick & Sailor Jerry:

Purchase 12 bottle mix of Balvenie & Glenfiddich, receive a \$50 gift check.

Purchase 3 cases (18 bottles) Hendricks Gin, receive a \$25 gift check.

Purchase 3 cases Sailor Jerry, receive a \$25 gift check.

### Seagram's: (.750/1.75)

Purchase a 3 case mix, receive a \$25 gift check.

Purchase a 10 case mix, receive a \$100 gift check.

## } Spirited Brands of Iowa

3410 Kingman Blvd.  
 Des Moines, IA 50311  
 Office: 515.274.0103  
 Cell: 515.202.1661  
 Fax: 866.751.8118

*Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by February 15th for payment.*

**Pearl Vodka:** (750ml) All Flavors Black (34546), Pomegranate (34702), Plum (35183), and Blueberry (35179)

Purchase 3 cases, receive a \$50 gift check.

Purchase 6 cases, receive a \$120 gift check.

*Plus a \$12.00 SPA on all cases for the month of January!*

**Arrow Schnapps, Crèmes and Cordials:** (750ml, 1.0L, and/or 1.75L)

Purchase 5 cases, receive a \$25 gift check.

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$200 gift check.

Purchase 50 cases, receive a \$500 gift check.

**Juarez Tequila:** (750ml, 1.0L, and/or 1.75L of Juarez Silver, Gold, and/or DSS.)

Purchase 5 cases, receive a \$15 gift check.

Purchase 10 cases, receive a \$40 gift check.

Purchase 25 cases, receive a \$125 gift check.

Purchase 50 cases, receive a \$300 gift check.

Purchase 100 cases, receive an \$800 gift check.

**El Mayor Tequila:** (750ml) All El Mayor Tequillas Blanco (87596), Reposado (89182) and/or Anejo (89178)

*\$12.00/Case SPA during the month of January!*

**Margaritaville:** (1.75L) Margaritaville RTD Classic Lime Margarita (62400)

*\$6.00/Case SPA during the month of January!*

**NEW codes**  
 Effective January 2009

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
903014	Orval Trappist Ale	11	0.331	12	3.88	46.56	8572514001
902404	Westmalle Triple Ale 6 Pack	14	0.750	6	8.17	49.02	8572515406
904331	Westmalle Dubbel	15	0.750	6	8.17	49.02	8572515408
903015	Samuel Smith Imperial Stout	14	0.355	6 - 4pks	2.07	49.68	8572541505

High proof beer must be ordered by full-case only.

